Larry A. Williamson

FULL STACK DEVELOPER, CREATIVE AND TECHNOLOGY GENERALIST

L422Y@L422Y.COM · NEW YORK, NEW YORK

High-impact and results-driven software design, marketing, and technology professional with 20 years' experience in with a career focus in interface design, usability, and high throughput performance. Bringing the highly coveted blend of business acumen, digital marketing, technology consulting, server optimization, and software & web development skills with digital technology expertise. Tenacious to thoroughly understanding each client's unique media and messaging needs in the face of ambiguity and indecisiveness. Calculated risk taker to get processes moving quickly in transforming ideas into action; highly skilled in connecting complex and disparate information into a distinct concept and aggressive plan of action. Recognized for shedding the status quo and embracing fresh, alternative thinking to address complex business and technology problems.

- Highly respected leader in directing creative teams to embrace a singular vision and oneness of purpose.
- Solid reputation for clearly and effectively communicating to audiences from a variety of cultural, educational, and economic backgrounds.
- Proven capacity to deliver projects on-time and within budget despite demanding expectations, shifting priorities, and stringent deadlines.
- Scores of positive feedback comments from clients detailing creativity, effectiveness, quick turnaround time, and responsiveness to customers' inquiries.

SKILLS

TECHNOLOGY	MARKETING	DEVELOPMENT	DESIGN
Network Engineering	SEM/SEO	HTML, CSS	Photoshop
NGiNX, Apache, IIS	Google AdWords and Analytics	Gulp, Grunt, Node	Illustrator
Windows, macOS, Linux	Online Advertising	JavaScript, PHP, C#, Python, Java	InDesign
Amazon Web Services	Multivariant Testing	OpenCV / EmguCV	AfterEffects
Server Optimization	AMP Pages	MySQL, MongoDB	Adobe XD
IVR / VOIP Configuration	Interactive OOH Advertising	GitHub, BitBucket	3DS Max, Maya
NAS/SAN			

WORK HISTORY

OWNER, CREATIVE AND TECHNOLOGY GENERALIST
2018 – CURRENT

HERETIC, L.L.C.

Served as primary developer and system administrator for numerous clients on a retainer basis, offering a wide range of remote and on-premise support and solutions.

FULL STACK DEVELOPER, DIRECTOR OF INTERACTIVE, CREATIVE AND TECHNOLOGY GENERALIST
2011 – CURRENT

BARKER + CONSOLIDATED CONTENT COMPANY

Ideated, designed, developed and implemented multiple interactive solutions, including multiple qualification and eligibility quizzes as well as real-time PDF generation, digital signing integration, UGC portals, microsites, landing pages, and digital out-of-home experiences. Provided remote, cloud and on-premise technical support, engineering and custom software development.

Engineered and maintained performance optimized AWS hosting solutions for high traffic websites. Clients included Bausch and Lomb, Procter and Gamble, NYU, ION Television, PDI Healthcare, Roche Bobois, Miele, IDB Bank and SlimFast.

CREATIVE AND TECHNOLOGY GENERALIST, DIRECTOR OF INFORMATION TECHNOLOGY
2006 – 2010

MONSTER MEDIA

Created numerous interactive advertisements using Flash, WPF, OpenCV, and custom algorithms. Clients included JC Decaux, National CineMedia, MTV, YouTube, Kraft, Target, Disney, TravelZoo, MetroPCS and more.

Architected a content delivery system utilizing the BitTorrent protocol, including a management interface that is used to create and assign content packages to remote systems.

Designed and developed a complete systems monitoring back-end to provide information and status updates nearly real-time, including projector and system status monitoring. Created live web interface for all systems on a single page. Server components were written in C#, Ruby, PHP, MySQL, and Apache. A lightweight network protocol was used to ensure communication across even problematic wireless connections.

SENIOR SOFTWARE ARCHITECT, DESIGNER, DEVELOPER, FIELD ENGINEER, NETWORK ADMINISTRATOR
2001 - 2006

F4W, INC.

Designed and developed software suite that dynamically updates user lists and enables communication between various devices within wireless networks without reliance on a centralized server. Various types of communication including text-based messaging, file transfer and audio / video communication are some of the primary features. Developed software which collects video from cameras connected to wireless mesh-networks, using numerous protocols. Software patents for both methodologies (#20070200914 and #20090238096) were granted in 2009.

OTHER WORK HISTORY

Designer, Developer	Designer, Developer	Operator, Designer
2001 - 2003	2000 - 2001	1999 - 2000
The Marana Group	Cloudspace	Winter Park Reprographics

REVIEWS

I have been freelancing as a developer, technology specialist, and designer (to name a few)
for over two decades, here's what some of my clients have had to say.
(Yes, they are all real, and no, those are not my spelling mistakes.)

"Excellent!"

cloudcodebrain

"Excellent design works done by the coder!"

swissexpert

"Thanks Larry. Although it was a small job, you saved me much time."

rogerdodgervw

"I was amazed how he caught the idea at once. First mockup was exactly what we needed. Only small changes were required and they were done in a timely manner. Will definitely invite this coder to my future projects."

coredigi

"Got the job done the way I needed it and had a great suggestion to make it easier to maintain in the future."

turn123

"Excellent. Highly competent worker with a lot of experience!"

michaelsoft1

"awesome worker, provided excellent code with all comments.very satisfied with larry's prompt work."

emailsolutionvw

"EXCELLENT CODER. Did everything far beyond my wildest expectations!"

dougjake

"Excellent service. WOW"

bgallim105

"great work, and done quickly."

lindakeayes

"Very good. He does good work and is very patient with those of us who might not know exactly how to explain everything. I hope to use this worker again."

brightsidemedia

"Knowledge saves time and money. This worker has an expert knowledge of PHP and provided a solution that saved me time and money. Highly recommend him."

websolutionshere

"Great to work with & makes the code easy to read."

rsagon1

"Great job on a Flash animation project. Larry won't let you down!"

darrengates

"Fantastic job and turn-around time on this Flash project. I HIGHLY recommend Larry for Flash coding needs. He is very fast, responsive, and skilled!! You won't be disappointed!!"

darrengates

"Excellent Worker. Great communication to make sure everything was working as needed."

dougjake

"Great experience! Would definitely like to work with him again."

uojeh

"Excellent worker, great guy. Went above and beyond all expectations. Will use for more projects."

dougjake

"Larry did a great job, went above and beyond and did more than we asked, in record time. A real asset to RAC. Thanks!"

scriptmatixltd

"Great job Larry, you were a pleasure to work with."

rjacobvw

"Superb work. Went the extra mile. Thank you!"

vw773820vw

"Work was done properly and completed within a day, as required. Will use worker again."

webdimensional

"Great job!! Understood requirments and delivered. Thanks"

poopievw

"Outstanding again. He is dedicated and provides help and guidance in addition to great and fast service."

harrypic

"Mr. Larry Williamson is a great worker who responds fast and does his jobs amazingly fast. Like all the others on his list, I would defitly work with him again. Thanks Larry!"

sirromvw

"Great job! Wonderfull to work with! Thanks again for all!"

joe112

"Excellent worker, I'll definitely be using him again for similar projects in the future. Work was completed extremely fast. I posted the project before I left to school in the morning, accepted his bid when I got to school, and by the time I got out of my first class he was finished. Code was very clean and organized, I highly recommend this worker."

breadstickvw

"Excellent work, and lighening fast! This has to be the fastest job turnaround I've ever had on RAC Well done."

vw1400955vw

"Outstand job. Fast and efficient with no problems at all and I will use him again for future projects."

harrypic

"One of the best workers on the site. Does fast, clean, and great looking web work."

madduxsports

"Great work and super fast! Will use again."

remixed

"Super fast and always a pleasure to work with. Thanks again Larry!"

remixed

"Amazing work! Look forward to future work with designer."

vp911

"Larry, you truly do GREAT work!!!!! Better than I had anticipated!"

mmancinivw

"Impressive work! He delivered what I wanted and more! I definitely would recomend him to anyone"

dotnetme

"Good communication, fast and friendly. Able to do anything I have requested so far and my requests are bizaar."

gatekeeper501

"Awesome work...went above and beyond for me. He can solve ANYTHING."

ryancomvw

"Fast communication, quick responses, excellent job. Thanks Larry!"

daveboheny

"It's no longer a wonder why Larry is so highly rated. AWESOME job he did for us! I don't know how he competes with overseas talent, but he does...and is a better communicator than most, so his Orlando, FL locale is an added benefit. Thank you Larry for everything. We are extremely pleased!"

bmfwebmaster

"Larry was able to give me what I needed. I like his solution. Gave him an early bonus of 25% as extra incentive... Written in VB, I was able to build on the source he sent. Thanks, Larry, for a job well done! I'll keep you on my short list, and likely steer more business in your direction."

vw389018vw

"Was very quick, and very well coded. Code worked flawlessly!"

chrisodea

"Graphic was very well done. Good communication through vWorker as well. Will use again in the future."

jasonshortvw

"Gorgeous web site; completed with blinding speed! Followed specs perfectly. One of the most creative minds i've yet found anywhere."

derekd

"As has become a happy custom with this artist, fast, high-quality work once again! First Class artist."

derekd

"Perfect A+++++++++experience. Inserted the work into the HTML page and made certain I was pleased. Came up with a solution that no body else was able to provide. Just perfect. Highly recommend"

jrklein

"Larry had this done one day after I posted my project, fully functional with an example on a test server - the fastest auction I ever ran. Unfortunately the data was not stored in an Access database but in an Excel Spreadsheet, but it is working fine, and there will be no problem to convert the code to have it store the data in Access."

nimhurchu

"Fantastic job. I hightly recommend this worker as one who can do EXACTLY what you want."

rentasoft

"Super fast, quality and creative work once again from one of the best on RAC! A++"

derekd

"Awesome job, and did fast work will use him for future projects. Keep up the good work buddy."

madduxsports

"BRILLIANT work! Quick responses to (numerous) changes, high quality work, all at a very fair price. Completely satisfied! My highest recommendation."

derekd

"Very good and quick response."

sacpro

"Reliably did exactly what needed to be done. Worked to fully satisfy the project objectives."

goodbusines

"Excellent work, personable, and offered a few value-added recommendations."

goodbusines

"Elite artist on RAC: Fast, creative, professional..and oh, did I mention FAST? First class and very recommended!"

derekd

"Very quick work, and did a good job too."

diylettering

"perfect code, done well within the timeframe."

tojnom2000

"Very quick and well commented!"

rmurdo

"Larry did exactly what I requested with the minimum of information and the problem was solved even within the required deadline. He was even available to do additional support since I had some complications with running the script on the server. Within an hour Larry provided the solution. I would definitely choose Larry again as a php worker when I need one. It is a job well done to you Larry."

janeznovakvw

"This guy is excellent! solved the problem in less than 10 minutes. Will definitely work him again."

cimc

"Again Excellent Work! Thanks Larry"

mwade

"Did an excellent job! He provided me with top notch service."

jasonavw

"Worker was very helpful - gave me many ideas to help to solve my problem."

inprod

"Excellent Work. Very fast and easy to work with."

mwade

"Larry is easy to work with and very creative."

radiohogan

"Larry has done a good job as far as my work is done. I have to simply explain the graphics objects I needed. He worked with me and produced exactly what I wanted. During the time he never showed any reluctance and worked patient fully. I would definitely recommend him to others and would like to give him similar work in future."

vw211202vw

"Great design completed quickly."

byoni

"Perfect 10 again; quick, professional and creative. First Class graphic artist."

derekd

"Exactly what I was looking for. Thanks!!"

alanjonesvw

"Larry was super fast and the code was top quality! The code was well formed and commented. Larry has the ability to see the big picture and produce it. Larry was also available when I needed support. Great job Larry!"

favoredvw

"Lightning fast work turn around, solid ideas and nice typography choice. Completed the requested work within hours of acceptance including quick revisions. Highly recommended!"

apfire

"Very fast, and did great work. Thanks!"

lwinkenb

"EXCELLENT work once again...dependable, lightning fast graphic artist. One of the elite on Rent-A-Coder."

derekd

"This worker is super fast and knows exactly what he's doing. He was a pleasure to work with. Highly recommended!"

remixed

"Excellent work, VERY quick turnaround times. Recommended!"

derekd

"Great job"

silverlightbuyer

"He did the work perfectly the first time, in less than 24 hours. I would definitely like to work with him again. :)"

danielwelkinsvw

"Fast worker, had drafts ready within 24 hours of bid approval."

apfire

"Larry is wonderful to work with. He always does more than expected. I will gladly work with Larry again."

wallavw

"Quick turnaround"

jazid

"Excellent work and very professional quality. Very pleased. Recommended."

derekd

"Very quick work and a nice job. I will certainly work with him again."

inprod

"Very fast and accurate. Will do business in the future with worker. Thanks!!"

blackwidowadmin

"Excellent - and willing to work with us."

dhermanvw

"Larry did an excellent job. He very creative and artistic. I am easily 100% satisfied of the results and will be giving him a bonus."

solutionco

"Very Fast job, Very Communicate person, Very Professional job, Highly recommend him to employers Thanks Larry"

pokersl

"Very patient, very friendly, went the distance with helping me. Would recommend him highly."

vw711370vw

"What can i say....should be a 15....top class worker...finished works 6 mins after bid was posted..will defo use Larry again...thanks."

vw580967vw

"Great designer, easy to work with!"

egprojects

"Work was perfect first time around!!!! Very efficient, very professional and prioritized! Great Job!"

rassoci938

"Larry did a great job, and was very responsive to change requests. I would definetly do business with him again."

tmb3686

"This guy does not play around. Good work, good communication, great results. He will finish your project ahead of schedule quickly."

michaelhastings

"Exceptional job, he went above and beyond what I expectd and even added extra coding in without asking. I highly recommend him to anyone."

rentasoft

"Excellent! I'd been tearing my hair out over this problem for hours, but this worker provided a nice simple solution!"

cblvw

"Very attentative and had everything I had asked for done in record time. A real pleasure to work with - highly recommended."

frauilsa

"Great job!!!!"

niteuser

"Larry was very professional, helped me when I needed it, great at communicating almost instantly, and all-around outstanding with his work! I plan to hire him on my next job!"

rumphrey

"Larry is incredible, a turn-over in less than 24hours! He's an absolute machine. His dedicated work ethic is unmatched and one of the FEW FULLY ACCOMPLISHED PHP programmers on RAC."

stockmkt8r

"Larry did an excellent job on this project and delivered everything I wanted."

wallavw

"Larry's DEDICATED WORK ethic is amazing. He's exceed my expectations in terms of development and support. If you're searching for a highly-experienced programmer, search no further."

stockmkt8r

"Excellent. Delivered exactly what I wanted ahead of schedule and worked with me until I was 100% satisfied."

phrenzai

"Project completed in remarkable time."

joker2002

"This guy is amazing and superfast. I think he set a record with 10 minutes!!!! I will definitely use again!"

alanjonesvw

"Larry did an excellent job. I have no experience with code (and installing it) yet he was very patient and attentive. When some "bugs" showed up (it ended up being caused by my control panel on the server) Larry was in constant communication and got it up and running the same day. I'm very happy and would use Larry again for future coding needs. Erik Kilbo, Mesa,AZ"

jenquai

"professional and creative"

smrmediavw

"It was a please to work with Larry, very creative and cut to the chase. I would recomend him highly for any graphics work you would need"

noshtmarketing

"Even with this new rating system, I still highly recommend a 10 because he offered suggestions and helped answer more questions than I had in my original write up. Very good!"

dspringervw

"Nice to work with! fast guy. Very detailed report."

rkcsuissevw

"Very quick, very responsive. I will definitely use him again."

ezgadgets

"Fast designer, good eye.. and Great job."

xbluesoft

"Larry knows programming very well. He can get the job done and he doesn't mind working unitl job is complete. I highly recommend him!"

alvinrogers

"Excellent. Delivery was within hours and he provided me with exactly what I requested."

ezgadgets

"Larry was a great to work with. I'd definitely work with him again"

wallavw