

Larry A. Williamson

FULL STACK DEVELOPER, CREATIVE AND TECHNOLOGY GENERALIST

L422Y@L422Y.COM · NEW YORK, NEW YORK

High-impact and results-driven development, design, marketing, and technology professional with over 20 years' experience with focus in interface design, usability, and high throughput performance. Provides the highly coveted blend of business acumen, creative and technical expertise, and exceptional service.

Calculated risk taker to get processes moving quickly in transforming ideas into action; highly skilled in connecting complex and disparate information into a distinct concept and plan of action. Recognized for shedding the status quo and embracing fresh, alternative thinking to address complex business and technology problems.

Proven capacity to deliver projects on-time and within budget despite demanding expectations, shifting priorities, and stringent deadlines.

SKILLS

TECHNOLOGY

Network Engineering
NGiNX, Apache, IIS
Windows, macOS, Linux
Amazon Web Services
Server Optimization
IVR / VOIP Configuration
NAS/SAN

MARKETING

SEM/SEO
Google AdWords and Analytics
Online Advertising
Multi-variant Testing
AMP Pages
Interactive OOH Advertising

DEVELOPMENT

HTML, CSS
Gulp, Grunt, Node
JavaScript, PHP, C#, Python, Java
OpenCV / EmguCV
MySQL, MongoDB
GitHub, BitBucket

DESIGN

Photoshop
Illustrator
InDesign
AfterEffects
Adobe XD
3DS Max, Maya

WORK HISTORY

OWNER, CREATIVE AND
TECHNOLOGY GENERALIST

2018 – CURRENT

HERETIC, L.L.C.

Serves as primary developer and system administrator for multiple clients on a retainer basis, offering a wide range of remote and on-premise support and solutions.

FULL STACK DEVELOPER,
DIRECTOR OF INTERACTIVE,
CREATIVE AND TECHNOLOGY
GENERALIST

2011 – CURRENT

**BARKER + CONSOLIDATED CONTENT
COMPANY**

Ideated, designed, developed and implemented multiple interactive solutions, including multiple qualification and eligibility quizzes as well as real-time PDF generation, digital signing integration, UGC portals, microsites, landing pages, and digital out-of-home experiences. Provided remote, cloud and on-premise technical support, engineering and custom software development.

Engineered and maintained performance optimized AWS hosting solutions for high traffic websites. Clients included Bausch and Lomb, Procter and Gamble, NYU, ION Television, PDI Healthcare, Roche Bobois, Miele, IDB Bank and SlimFast.

CREATIVE AND TECHNOLOGY
GENERALIST, DIRECTOR OF
INFORMATION TECHNOLOGY

2006 – 2010

MONSTER MEDIA

Created numerous interactive advertisements using Flash, WPF, OpenCV, and custom algorithms. Clients included JC Decaux, National CineMedia, MTV, YouTube, Kraft, Target, Disney, TravelZoo, MetroPCS and more.

Architected a content delivery system utilizing the BitTorrent protocol, including a management interface that is used to create and assign content packages to remote systems.

Designed and developed a complete systems monitoring back-end to provide information and status updates nearly real-time, including projector and system status monitoring. Created live web interface for all systems on a single page. Server components were written in C#, Ruby, PHP, MySQL, and Apache. A lightweight network protocol was used to ensure communication across even problematic wireless connections.

SENIOR SOFTWARE
ARCHITECT, DESIGNER,
DEVELOPER, FIELD ENGINEER,
NETWORK ADMINISTRATOR

2001 – 2006

F4W, INC.

Designed and developed software suite that dynamically updates user lists and enables communication between various devices within wireless networks without reliance on a centralized server. Various types of communication including text-based messaging, file transfer and audio / video communication are some of the primary features. Developed software which collects video from cameras connected to wireless mesh-networks, using numerous protocols. Software patents for both methodologies (#20070200914 and #20090238096) were granted in 2009.

OTHER WORK HISTORY

Designer, Developer

2001 - 2003
The Marana Group

Designer, Developer

2000 - 2001
Cloudspace

Operator, Designer

1999 - 2000
Winter Park Reprographics

REVIEWS

I have been freelancing as a developer, technology specialist, and designer (to name a few) for over two decades, here's what some of my clients have had to say.
(Yes, they are all real, and no, those are not my spelling mistakes.)

"Excellent!"

cloudcodebrain

"I was amazed how he caught the idea at once. First mockup was exactly what we needed. Only small changes were required and they were done in a timely manner. Will definitely invite this coder to my future projects."

coredigi

"awesome worker, provided excellent code with all comments.very satisfied with larry's prompt work."

emailsolutionvw

"great work, and done quickly."

lindakeeyes

"Great to work with & makes the code easy to read."

rsagon1

"Excellent design works done by the coder!"

swissexpert

"Got the job done the way I needed it and had a great suggestion to make it easier to maintain in the future."

turn123

"EXCELLENT CODER. Did everything far beyond my wildest expectations!"

dougjake

"Very good. He does good work and is very patient with those of us who might not know exactly how to explain everything. I hope to use this worker again."

brightsidemedia

"Great job on a Flash animation project. Larry won't let you down!"

darrengates

"Thanks Larry. Although it was a small job, you saved me much time."

rogerdodgervw

"Excellent. Highly competent worker with a lot of experience!"

michaelsft1

"Excellent service. WOW"

bgallim105

"Knowledge saves time and money. This worker has an expert knowledge of PHP and provided a solution that saved me time and money. Highly recommend him."

websolutionshere

"Fantastic job and turn-around time on this Flash project. I HIGHLY recommend Larry for Flash coding needs. He is very fast, responsive, and skilled!! You won't be disappointed!!"

darrengates

"Excellent Worker.
Great
communication to
make sure
everything was
working as needed."

dougjake

"Great experience!
Would definitely like
to work with him
again."

uojeh

"Excellent worker,
great guy. Went
above and beyond
all expectations.
Will use for more
projects."

dougjake

"Larry did a great job, went above
and beyond and did more than we
asked, in record time. A real asset
to RAC. Thanks!"

scriptmatixltd

"Great job Larry, you
were a pleasure to
work with."

rjacobvw

"Superb work.
Went the extra
mile. Thank you!"

vw773820vw

"Work was done
properly and
completed within a
day, as required.
Will use worker
again."

webdimensional

"Great job!!
Understood
requirements and
delivered. Thanks"

poopievw

"Outstanding again. He is
dedicated and provides help and
guidance in addition to great and
fast service."

harrypic

"Mr. Larry Williamson is a great
worker who responds fast and
does his jobs amazingly fast. Like
all the others on his list, I would
definitely work with him again.
Thanks Larry!"

sirromvw

"Great job!
Wonderfull to work
with! Thanks again
for all!"

joe112

"Excellent worker, I'll definitely be
using him again for similar
projects in the future. Work was
completed extremely fast. I
posted the project before I left to
school in the morning, accepted
his bid when I got to school, and
by the time I got out of my first
class he was finished. Code was
very clean and organized, I highly
recommend this worker."

breadstickvw

"Excellent work, and lighening
fast! This has to be the fastest job
turnaround I've ever had on RAC
Well done."

vw1400955vw

"Outstand job. Fast and efficient
with no problems at all and I will
use him again for future projects."

harrypic

"One of the best
workers on the site.
Does fast, clean,
and great looking
web work."

madduxsports

"Great work
and super fast!
Will use again."

remixed

"Super fast and
always a pleasure to
work with. Thanks
again Larry!"

remixed

"Amazing work!
Look forward to
future work with
designer."

vp911

"Larry, you truly do
GREAT work!!!!!!
Better than I had
anticipated!"

mmancinivw

"Impressive work!
He delivered what I
wanted and more! I
definitely would
recomend him to
anyone"

dotnetme

"Good communication, fast and
friendly. Able to do anything I have
requested so far and my requests
are bizaar."

gatekeeper501

"Awesome
work...went above
and beyond for me.
He can solve
ANYTHING."

ryancomvw

"Fast
communication,
quick responses,
excellent job.
Thanks Larry!"

daveboheny

"It's no longer a wonder why Larry
is so highly rated. AWESOME job
he did for us! I don't know how he
competes with overseas talent,
but he does...and is a better
communicator than most, so his
Orlando, FL locale is an added
benefit. Thank you Larry for
everything. We are extremely
pleased!"

bmfwebmaster

"Larry was able to give me what I
needed. I like his solution. Gave
him an early bonus of 25% as
extra incentive... Written in VB, I
was able to build on the source he
sent. Thanks, Larry, for a job well
done! I'll keep you on my short list,
and likely steer more business in
your direction."

vw389018vw

"Was very quick,
and very well
coded. Code
worked flawlessly!"

chrisodea

"Graphic was very well done. Good
communication through vWorker
as well. Will use again in the
future."

jasonshortvw

"Gorgeous web site; completed
with blinding speed! Followed
specs perfectly. One of the most
creative minds i've yet found
anywhere."

derekd

"As has become a happy custom
with this artist, fast, high-quality
work once again! First Class
artist."

derekd

"Perfect A+++++++experience.
Inserted the work into the HTML
page and made certain I was
pleased. Came up with a solution
that no body else was able to
provide. Just perfect. Highly
recommend"

jrklein

"Larry had this done one day after I posted my project, fully functional with an example on a test server - the fastest auction I ever ran. Unfortunately the data was not stored in an Access database but in an Excel Spreadsheet, but it is working fine, and there will be no problem to convert the code to have it store the data in Access."

nimhurchu

"Fantastic job. I highly recommend this worker as one who can do EXACTLY what you want."

rentasoft

"Super fast, quality and creative work once again from one of the best on RAC! A++"

derekd

"Awesome job, and did fast work will use him for future projects. Keep up the good work buddy."

madduxsports

"BRILLIANT work! Quick responses to (numerous) changes, high quality work, all at a very fair price. Completely satisfied! My highest recommendation."

derekd

"Very good and quick response."

sacpro

"Reliably did exactly what needed to be done. Worked to fully satisfy the project objectives."

goodbusiness

"Excellent work, personable, and offered a few value-added recommendations."

goodbusiness

"Elite artist on RAC: Fast, creative, professional..and oh, did I mention FAST? First class and very recommended!"

derekd

"Very quick work, and did a good job too."

diylettering

"perfect code, done well within the timeframe."

tojnorn2000

"Very quick and well commented!"

rmurdo

"Larry did exactly what I requested with the minimum of information and the problem was solved even within the required deadline. He was even available to do additional support since I had some complications with running the script on the server. Within an hour Larry provided the solution. I would definitely choose Larry again as a php worker when I need one. It is a job well done to you Larry."

janeznovakvw

"This guy is excellent! solved the problem in less than 10 minutes. Will definitely work him again."

cimc

"Again Excellent Work! Thanks Larry"

mwade

"Did an excellent job! He provided me with top notch service."

jasonavw

"Worker was very helpful - gave me many ideas to help to solve my problem."

inprod

"Excellent Work. Very fast and easy to work with."

mwade

"Larry is easy to work with and very creative."

radiohogan

"Larry has done a good job as far as my work is done. I have to simply explain the graphics objects I needed. He worked with me and produced exactly what I wanted. During the time he never showed any reluctance and worked patient fully. I would definitely recommend him to others and would like to give him similar work in future."

vw211202vw

"Great design completed quickly."

byoni

"Perfect 10 again; quick, professional and creative. First Class graphic artist."

derekd

"Exactly what I was looking for. Thanks!!"

alanjonesvw

"Larry was super fast and the code was top quality! The code was well formed and commented. Larry has the ability to see the big picture and produce it. Larry was also available when I needed support. Great job Larry!"

favoredevw

"Lightning fast work turn around, solid ideas and nice typography choice. Completed the requested work within hours of acceptance including quick revisions. Highly recommended!"

apfire

"Very fast, and did great work. Thanks!"

lwinkenb

"EXCELLENT work once again...dependable, lightning fast graphic artist. One of the elite on Rent-A-Coder."

derekd

"This worker is super fast and knows exactly what he's doing. He was a pleasure to work with. Highly recommended!"

remixed

"Excellent work, VERY quick turnaround times. Recommended!"

derekd

"Great job"

silverlightbuyer

"He did the work perfectly the first time, in less than 24 hours. I would definitely like to work with him again. :)"

danielwelkinsvw

"Fast worker, had drafts ready within 24 hours of bid approval."

apfire

"Larry is wonderful to work with. He always does more than expected. I will gladly work with Larry again."

wallavw

"Quick
turnaround"

jazid

"Excellent work and
very professional
quality. Very
pleased.
Recommended."

derekd

"Very quick work
and a nice job. I will
certainly work with
him again."

inprod

"Very fast and
accurate. Will do
business in the
future with worker.
Thanks!!"

blackwidowadmin

"Excellent - and
willing to work
with us."

dhermanvw

"Larry did an excellent job. He very
creative and artistic. I am easily
100% satisfied of the results and
will be giving him a bonus."

solutionco

"Very Fast job, Very Communicate
person, Very Professional job,
Highly recommend him to
employers Thanks Larry"

pokersl

"Very patient, very
friendly, went the
distance with
helping me. Would
recommend him
highly."

vw711370vw

"What can i say....should be a
15....top class worker...finished
works 6 mins after bid was
posted..will defo use Larry
again...thanks."

vw580967vw

"Great
designer, easy
to work with!"

egprojects

"Work was perfect
first time around!!!!
Very efficient, very
professional and
prioritized! Great
Job!"

rassoci938

"Larry did a great job, and was
very responsive to change
requests. I would definety do
business with him again."

tmb3686

"This guy does not play around.
Good work, good communication,
great results. He will finish your
project ahead of schedule
quickly."

michaelhastings

"Exceptional job, he went above
and beyond what I expectd and
even added extra coding in
without asking. I highly
recommend him to anyone."

rentasoft

"Excellent! I'd been tearing my hair
out over this problem for hours,
but this worker provided a nice
simple solution!"

cblvw

"Very attentative and had
everything I had asked for done in
record time. A real pleasure to
work with - highly recommended."

fraulsa

"Great job!!!!!"

niteuser

"Larry was very professional,
helped me when I needed it, great
at communicating almost
instantly, and all-around
outstanding with his work! I plan
to hire him on my next job!"

rumphrey

"Larry is incredible, a turn-over in less than 24hours! He's an absolute machine. His dedicated work ethic is unmatched and one of the FEW FULLY ACCOMPLISHED PHP programmers on RAC."

stockmkt8r

"Larry did an excellent job on this project and delivered everything I wanted."

wallavw

"Larry's DEDICATED WORK ethic is amazing. He's exceed my expectations in terms of development and support. If you're searching for a highly-experienced programmer, search no further."

stockmkt8r

"Excellent. Delivered exactly what I wanted ahead of schedule and worked with me until I was 100% satisfied."

phrenzai

"Project completed in remarkable time."

joker2002

"This guy is amazing and superfast. I think he set a record with 10 minutes!!!! I will definitely use again!"

alanjonesvw

"Larry did an excellent job. I have no experience with code (and installing it) yet he was very patient and attentive. When some "bugs" showed up (it ended up being caused by my control panel on the server) Larry was in constant communication and got it up and running the same day. I'm very happy and would use Larry again for future coding needs.
Erik Kilbo, Mesa,AZ"

jenquai

"professional and creative"

smrmediavw

"It was a please to work with Larry, very creative and cut to the chase. I would recomend him highly for any graphics work you would need"

noshtmarketing

"Even with this new rating system, I still highly recommend a 10 because he offered suggestions and helped answer more questions than I had in my original write up. Very good!"

dspringervw

"Nice to work with! fast guy. Very detailed report."

rkcsuissevw

"Very quick, very responsive. I will definitely use him again."

ezgadgets

"Fast designer,
good eye.. and
Great job."

xbluesoft

"Larry knows programming very well. He can get the job done and he doesn't mind working until job is complete. I highly recommend him!"

alvinrogers

"Excellent. Delivery
was within hours
and he provided me
with exactly what I
requested."

ezgadgets

"Larry was a great
to work with. I'd
definitely work with
him again"

wallavw